

## RETAIN, MEASURE, ACHIEVE

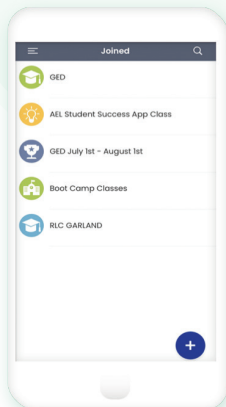
**Retain Adult students, Measure Their Gains, and Help Them Achieve Their Goals**

Adult Basic Education (ABE) Students encounter challenges beyond those faced by traditional students. Many factors may pull them from their studies before making the gains needed to improve their lives. Programs support these ABE students, but they are understaffed and often lack contemporary tools to work efficiently.

The WorkReady Mobile App empowers ABE programs to support their students to their fullest potential. WorkReady Mobile raises interactivity, supports students' retention and achievement, and provides instant reporting of their successes.

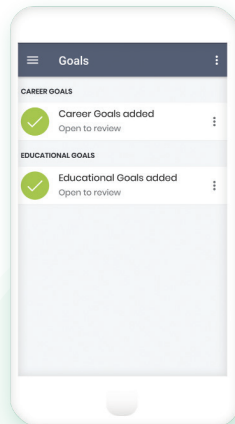
1

### Inform & Plan



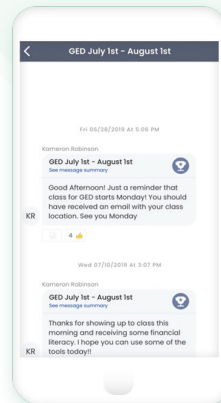
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### Advise & Retain



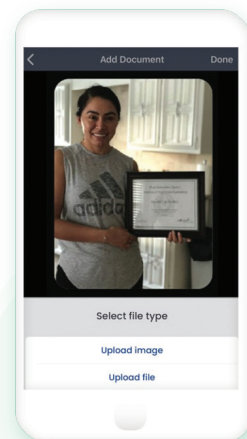
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### Monitor & Encourage



4

### Capture Impact\*



\*Actual student photo

#### FOR STUDENTS:

- Increases Student Retention
- Enhances Student Communication
- Connects Students to Support Resources
- Increases Gains and Goals Achieved

#### FOR INSTRUCTORS/ ADMINISTRATORS:

- Empowers Advisers and Instructors
- Automates Communications/Scheduling
- Provides Access to Appropriate Careers
- Captures Impact Data/Student Gain Evidence

#### CONTACT US:

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https://www.workreadymobile.com



## Pricing – Pandemic Response Tech Grant

Pricing is based on the number of students your program serves, annually.

NO ADDITIONAL CHARGE for other users. Keep all users on the app. Communicate with your alumni, those who don't complete the program, etc. Use the App for recruiting (keep in contact with potential students and use the app to make sure they come to registration, etc.).

WorkReady Mobile ABE/AEL Student Success App - Pricing	
Product	One Time Fee
<i>Set Up &amp; Training</i>	\$14,500
New User Band Pricing (as of Q3)	Monthly Fee
<i>0-500</i>	\$ 750.00
<i>501-1,000</i>	\$ 1,250.00
<i>1,001-2,499</i>	\$ 2,500.00
<i>2,500-5,000</i>	\$ 4,900.00
<i>5,001-10,000</i>	\$ 7,500.00
<i>10,001-20,000</i>	\$ 9,800.00
<i>20,000+</i>	Custom

### PANDEMIC RESPONSE GRANT

First 20 Programs that sign up receive donated installation and 3 months of monthly fees.\*

\*annual contract, attempting

Installation includes:

- Your own version of the app, with your logos, color scheme, messaging and resources
- Setting up your teachers, navigators, administrators
- Technology Training
- Emergency Response Communications Training to support student retention and success

Remote Campus:

- Integrate all of your other online learning programs, web conferencing links, resources into the App – only one place for your students to go to locate all online resources