



Connecting with Employers Using Your Workforce Board

AEL and Employer Services At Work

www.wrksolutions.com 1.888.469.JOBS (5627)

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Introductions

- **Trey Daniel, Project Manager, Career Pathway PDC**
 - 13 years K-12 teacher experience
 - 4 years Campus Administrator
 - 4 years Oil Field
 - 4 years as Career Pathway Specialist H-GAC



Introductions

- **Michael Gutierrez, Special Project Manager, Workforce Solutions**
 - 13 years Workforce Development Experience
 - 10 years Project Planning Experience
 - 20 years recruiting experience

Goals

- **Present H-GAC process of integrating with various aspects of regional/local workforce boards**
- **Understand creating relationships with Board Staff**
- **Understanding how to implement your first integrated program**



Where to begin?

- **Attend local Workforce Board Meetings**
- **Ask to be placed on the agenda**
- **Discuss AEL offerings in your area**
- **Have contact information for board staff**
- **Build those relationships**



Expect the Unexpected

- **Challenges**
- **Successes**
- **Constant “PR mode”**



Where we are:

Currently, there are 5 active partnerships either in development or practice.

- Alliance and Tony's Tex-Mex Restaurants
- Chinese Community Center and Alpha Measurement
- Community Family Centers and Unifirst
- Harris County Department of Education and TAXA Outdoors
- Brazosport College and Focused Post Acute Care Partners

The Numbers:



Employer Partner/Service	# of participants	Provider	Status
Tony's Tex-Mex English as a Second Language	13 in cohort 1	Alliance	Cohort 2 beginning; already planning for cohorts 3 and 4 in 21-22
Alpha Measurement English as a Second Language	+/- 20	Chinese Community Center	Late planning stage
Unifirst English as a Second Language	15	Community Family Center	COVID related issues
TAXA Outdoors English as a Second Language	15-20	HCDE	Orientation April 27 Classes begin May 4
Focus Acute Care IET-Certified Medication Aide	+/- 20 in cohort 1	Brazosport College	Began July 26, 2021

All about the Employees:

Tony's Tex-Mex is truly invested in their employees.

Currently, Alliance is beginning their 2nd cohort of 16 employees in the English as a Second Language intensive service.

This partnership is a model for those to come.

The reasons:

- 1. Employer engagement**
- 2. Potential for Upward Mobility for Employee**
- 3. AEL provider commitment and understanding**
- 4. All parties see potential growth both Personally and Professionally**

Virtual and Face to Face Instruction offered



Some employers have asked for Face-to-Face instruction while others request a virtual presence.

AEL providers have been able to provide instruction based on the employer's need.

Note: All CDC guidelines are in place in a Face-to-Face setting.

BREAKING NEWS!!

- **AEL Provider San Jacinto College has developed a new “in house” employer partnership**
- **This partnership has the potential to enhance the entire GCWB**
- **The NEW Petrochem and AEL Partnership are working together to offer skills training to participants in the AEL Integrated Education and Learning**
- **Over 30 Petrochem employers are involved**



AEL is Meeting the Employers' Needs

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