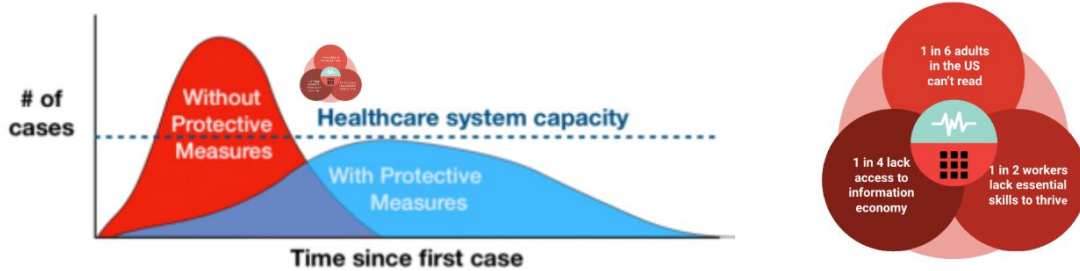


Cell-Med COVID-19 Crisis Response:

Make Accurate, Real Time, Actionable Information Available to All

1 in 2 people lacks access to real-time, essential information to flatten the curve of the Coronavirus crisis. Cell-Ed can reach, inform, train, coach and more over any device for the missing majority.



[Images: Drew Harris, Cell-Ed]

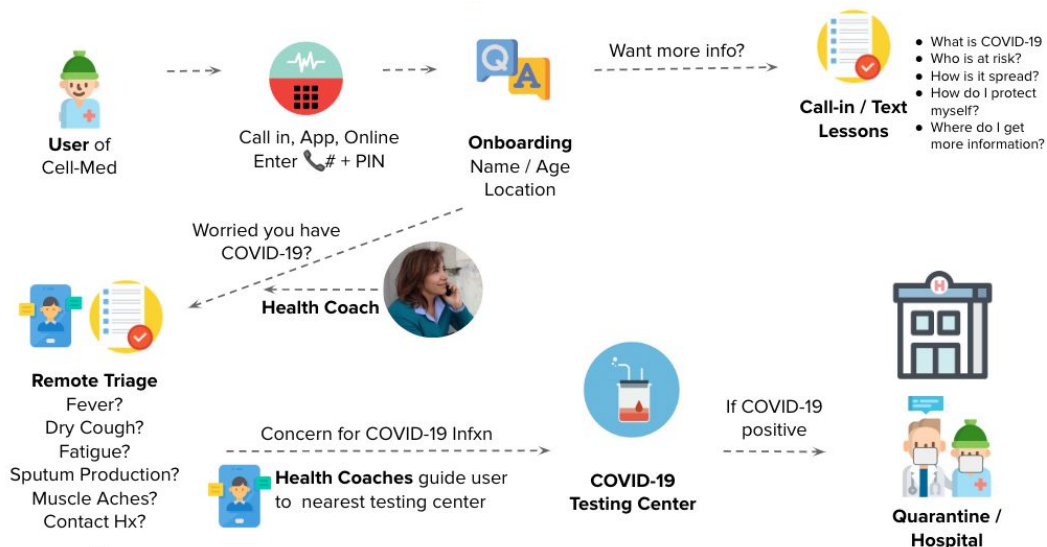
Solution

Due to unprecedented demand following release of the [FREE Cell-Ed Coronavirus Guide](#)¹ and placement on the [global digital health registry](#), **Cell-Ed will release Cell-Med COVID-19 Crisis Response** on March 30, 2020 to respond to the hidden epidemics that people cannot access the information they need.

1 in 6 adults can't read, 1 in 4 lack digital access, 1 in 2 need the skills to navigate information
99% of solutions aren't designed for them

The **Cell-Med COVID-19 Crisis Response** includes **four** critical components:

- continually updated COVID-19 information guides accessible on any device - even basic phone
- live certified, multilingual health coaching, remote assessment and triage
- data analytic dashboard for real time reporting and tracking with mobile communications tools
- options for customized programming



¹<https://www.cell-ed.com/cell-eds-mobile-text-to-audio-learning-platform-provides-free-coronavirus-guide-for-hard-to-reach-populations/>