**Texas Workforce Commission** 

Adult Education and Literacy



# Fall Institute 2020

# Handout

# September 15, 2020

Day 1, Session 3

# Labor Market Tools and Resources: The Lifelong Learner

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Enjoy a detailed showcase of the free career education tools, materials, and resources created by the Labor Market and Career Information (LMCI) Education

Outreach department of the Texas Workforce Commission. Take a look at how these tools can help students better understand labor market realities and how they can connect their academic interests, career interests, and talents to a variety of career opportunities.

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# **Presentation Highlights**

- Labor Market Data
- Tools and Resources to Plan for the Future
- Overcoming Significant Barriers to Employment
- Q&A and Closing

#### Lifelong learner's ambition

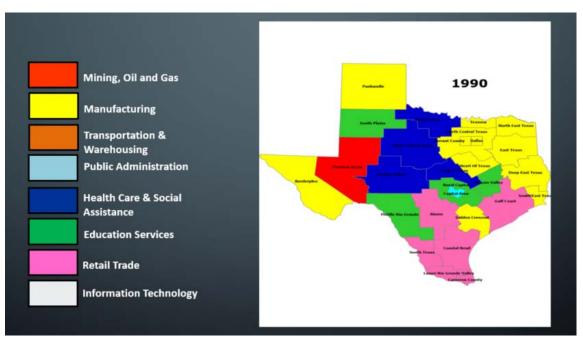
"You are never too old to set another goal, or to dream a new dream" (C.S. Lewis)

### Labor Market Data

- Industry Changes from 1990-2019
- Top 15 Occupations in Texas

# Industry changes by region: 1990-2019

Ranked by QCEW average weekly wages for that industry



# Top 15 Statewide occupational trends

Data Retrieved from Texas Career Check and Texas Wages

- 1. Registered Nurse
  - Tx Employment Rate: +24.12%
  - Wages (2018): \$54,346 To \$82,164
- 2. Heavy and Tractor Trailer Driver
  - Tx Employment Rate: +17.43%
  - Wages (2018): \$30,471to \$52,646
- 3. General and Operations Manager
  - Tx Employment Rate: +18.92%
  - Wages (2018): \$52,473 To \$162,564
- 4. Elementary School Teachers/ Exc. Sped
  - Tx Employment Rate: +20.41%
  - Wages (2018): \$44,182 To \$62,688
- 5. Accountants & Auditors
  - Tx Employment Rate: +18.89%
  - Wages (2018): \$49,702 To \$95,446
- 6. Secondary School Teachers/ Exc. Sped & CTE
  - Tx Employment Rate: +20.55%
  - Wages (2018): \$45,734 To \$64,418
- 7. Sales Representatives, Services, All Other
  - Tx Employment Rate: +18.36%
  - Wages (2018): \$28,566 To \$77,308
- 8. Software Developers, Applications
  - Tx Employment Rate: +33.27%
  - Wages (2018): \$74,479 To \$125,895
- 9. Sales Representatives, Wholesale & Manufacturing
  - Tx Employment Rate: +15.75%

- Wages (*2018*): \$34,144 To \$87,915
- 10. Supervisors of Retail Sales Workers
  - TX Employment Rate: +13.87%
  - Wages (2018): \$28,841 to \$53,928
- 11. Supervisors of Construction & Extraction Workers
  - Tx Employment Rate: +19.99%
  - Wages (2018): \$44,927 To \$80,886
- 12. Middle School Teachers Exc. Sped & CTE
  - Tx Employment Rate: +20.55%
  - Wages (*2018*): \$43,947 To \$62,889
- 13. Licensed Practical & Vocational Nurses
  - Tx Employment Rate: +19.05%
  - Wages (*2018*): \$37,816 To \$51,580
- 14. Supervisors of Office & Administrative Workers
  - Tx Employment Rate: +19.05%
  - Wages (2018): \$37,816 To \$51,580
- 15. Electricians
  - Tx Employment Rate: +17.30%
  - Wages (2018): \$33,395 To \$59,768

# Labor Market Tools & Resources

Listed below are three websites for use as tools and resources.

- <u>Texascareercheck.com</u>
- <u>Lmci.state.tx.us</u>
- <u>Texaswages.com</u>

# **Career Assessments**

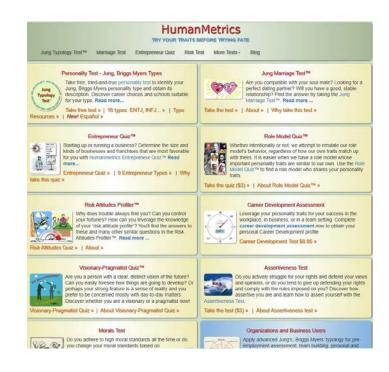
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2	0					Lay brick or tile	
3						Develop a new medicine	
4						Study ways to reduce water pollution	
5						Write books or plays	
6						Play a musical instrument	
7	0					Teach an individual an exercise routine	
8	0	0	0	0	0	Help people with personal or emotional problems	
9						Buy and sell stocks and bonds	
10						Manage a retail store	
11						Develop a spreadsheet using computer software	
12	0					Proofread records or forms	
Back				Sta		Interests Results Job Zones Careers	Next

• Interest Profiler

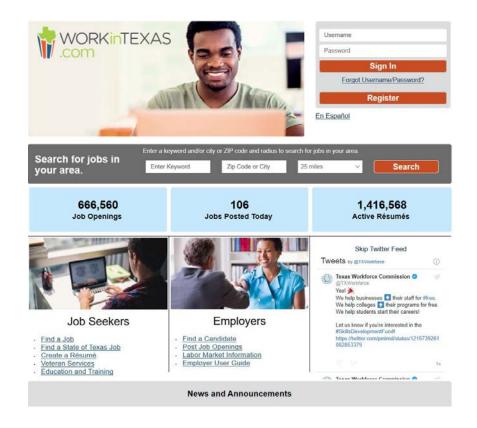
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• Myers-Briggs



# Work in Texas: Job searching and Resume Development

Work in Texas Website link



# 3 clustered groups of barriers to employment<sup>1</sup>

- Human capital barriers: low skill level, low literacy, language barriers, limited work experience
- Health challenges: Psychological, physical, sensory
- Situational barriers: Criminal background, lack of support system, lack of childcare

According to Bloom, Redcross, Hsueh, Rich, and Martin (2007), barriers to employment can be classified in these three areas. The categories may overlap. Substance abuse for example, could fall in both health and situational barriers. Retrieved from: <u>https://www.mdrc.org/sites/default/files/full\_375.pdf</u>

<sup>&</sup>lt;sup>1</sup> Bloom, D., Redcross, C., Hsueh, J., Rich, S., & Martin, V. (2007). Four Strategies to Overcome Barriers to Employment.

# Human Barriers to Employment: Low Skill Level

- Meeting under performance measures appropriate to a student's/employee's expected skill level based on their experience and education.
- The Goal: To improve skillset to meet and accomplish tasks in the learning and working environment.

#### Strategies to Overcoming Low Skill Level

- Develop Awareness in Skills Needed to Acquire
- Engage in DELIBERATE Practice
- Set specific and challenging goals to meet desired skill level (90% increase in success rate in goal attainment) (Latham, 2012).
- Encourage constructive feedback and individual accountability in reaching goals

# Human Barriers to Employment: Low Literacy

- Low ability to read and write that is expected according to an individual's education and experience.
- The Goal: To improve literacy areas that promotes further education and career readiness.

What type of emotions do you think a person encounters who experiences challenges in reading and writing? Shame, embarrassment.

To inspire change and growth in abilities, skill areas, and knowledge, teachers have to be mindful about approaching students in a judgement-free conversation. To be mindful about their tone of voice— one that is open and accepting, rather than condescending.

#### Strategies/Resources to Overcoming Low Literacy

Some of the strategies you will see in the previous and upcoming slides will overlap. Such as deliberate practice. In most cases, the more an individual practices a skill, the better at the skill they will be.

Life is not a race. It is natural for people to socially compare themselves to others as if we are in competition with each other. To master a skill is dependent on the individual characteristics, experience, and current skillset. Therefore, speed of proficiency and mastery will be different for everyone due to our own individual differences.

I think it is important to add that sometimes, professionals may operate in silos. There are other resources we can tap into so we are not carrying the burden on our own.

Aunt Bertha: <u>https://auntbertha.com/</u>

Enter the zip code and search words: Reading, And English as a second language.

# Human Barriers to Employment: Language Barriers

- Limitations in speaking and/or understanding a language communicated by the majority within a learning and working environment.
- The Goal: To obtain employment with current language proficiency and/or to improve in English proficiency for future employment and educational opportunities.

Can you find employment with limited language proficiency in English? YES!

WorkinTexas (<u>www.workintexas.com</u>) has a feature that allows you to translate the entire website into the Spanish website. At the present time, English and Spanish are the only languages available in WorkinTexas. Life example: I once was working with a student who spoke Farsi. I had to teach him about the culture of work in America. I had to teach him how to handshake, how to interview, how to understand keywords to know what an employer may be asking of him. This student was hired at Tacobell as a cook, later promoted to Assistant Manager while working in a warehouse part-time.

#### Strategies to Overcoming Language Barriers

- Explore and tap into resources— English as a Second Language classes and networking channels
- Texas Workforce Commission Adult Education & Literacy program
- Tap into a network of like-language speaking individuals
- Local Workforce Solutions offices— resources, seminars, and education/employment assistance

# Health Barriers to Employment: Psychological

- Increased challenges in obtaining and/or maintaining employment, or successful completion of educational program.
- The Goal: To be compliant with treatment, or to commit to activities that will improve quality of life in education and employment that promotes a healthy work-life balance to strengthen overall sense of well-being.

Challenges may include mental health, motivation, and identity challenges. Low SES encounter more emotional challenges, identity challenges, barriers in perceptions of self and ability, and motivation challenges (Jury, Smeding, Stephens, Aelenei, & Darnon, 2017). Research studies show that students in lower socioeconomic status families are more disadvantaged in higher education environments (Jury, et al., 2017).<sup>2</sup>

#### Strategies to Overcoming Psychological Barriers

- Explore support groups
- Practice self-affirmation and goal reframing (Jury, et al., 2017).
- Adopt a "ME" day!
- Career Assessments for self-discovery

Jury and colleagues (2017) recognize that more research is needed in psychological barriers and the working environment. Goal reframing is knowing when to move on from a task to shift one's focus on new goals.

# Health Barriers to Employment: Ability

- Challenges individuals experience due to injury, limited movements, hearing, vision, and/or stamina that affect, or alter daily living and work.
- The Goal: To equip individuals with tools and resources to independently participate in educational programs and to gain and maintain employment.

# Strategies to Overcoming Ability Limitations

 Assistive Technology (Prosthetics, motorized wheelchairs, Screen reader/magnifier software, VoiceOver, Seeing AI smartphone application)

<sup>&</sup>lt;sup>2</sup> Jury, M., Smeding, A., Stephens, J., Aelenei, C., & Darnon, C. (2017). The Experience of Low-SES Students in Higher

Education: Psychological Barriers to Success and Interventions to Reduce Social-Class Inequality. Journal of the Society for the Psychological Study of Social Issues 73(1), 23-41. https://doi-org.ezproxy.liberty.edu/10.1111/josi.12202

- Access resources such as Vocational Rehabilitation with the Texas Workforce Commission
- Join advocacy groups for networking
- Student Accommodation Offices

Remember: It's not WHAT you can do, but HOW you can do it!

# Situational Barriers to Employment: Criminal History

- Challenges an individual experiences in securing employment or participating in a training program as a result of convictions on their criminal record.
- The Goal: To rebuild one's reputation and to obtain and maintain employment despite criminal convictions and past mistakes.

#### Strategies to Overcoming Criminal History

- Change the lingo: Convicted Felon Judicially Involved Individual (JII)
- Rebuilding reputation and coping with external judgement
- Discuss the mistake (conviction) and what they learned from it in an interview setting if/when asked
- Pursue training that is open to second chances and are background friendly
- Workforce Solutions office and programs

# Negativity Bias and Human Tendency

We have a human tendency to focus on the negative.

https://www.verywellmind.com/negative-bias-4589618

#### What we CAN'T do

- Use to identify areas needed for growth
- Emphasis on weaknesses can underestimate strengths

• Used to develop specific, achievable, challenging goals

#### What we CAN do

- Emphasizes strengths despite challenges
- Emphasis on strengths can underestimate weaknesses
- Enables to use of strengths to carry out tasks and achieve goals